

Schillings To Participate On The Panel Session At The 2009 Reputation Conference



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Schillings, the leading law firm protecting individual and corporate reputations, will be taking part in a panel discussion, chaired by Dr Kevin Money Associate Professor and Director of the John Madejski Centre for Reputation, at the 2009 Reputation Conference.

Keith Schilling is Senior Partner and Co-Founder of Schillings and is a Solicitor-Advocate. He is one of the most sought after [reputation management](#) lawyers in Britain due to his work in defamation and privacy and in 2008 he was placed 10th in the Times list of the 100 most powerful and influential lawyers in England for his work in achieving a number of landmark decisions in privacy law. He has helped to protect the reputations of film, sports and entertainment stars as well as international corporations and business executives.

Keith Schilling, joins a panel of experts in protecting reputations to answer the question 'Future avenues for building reputation. Where do we go from here?' The panel will close the conference with a review of the learnings from the day and discuss how organisations should prepare themselves for the future challenges in managing reputations and corporate responsibility.

As a new decade approaches, the conference will examine the challenges of managing reputation and relationships in times of organisational change and will consider the lessons learnt from recent corporate scandals in the management of reputation.

Through the course of the programme the speakers, including Willie Walsh Chief Executive of British Airways and the Right Honourable Michael Portillo, aim to answer a series of questions on the key social and business trends impacting on organisational reputations, the role of corporate responsibility in promoting reputations and how companies should plan for the future in terms of building reputations and strengthening relationships with key stakeholders.

The Reputation Conference, organised by The John Madejski Centre for Reputation, will take place on Tuesday 13 October at Henley Business School and is in association with PR Week.

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About [Schillings](#):

Schillings is one of Britain's top law firms dedicated to safeguarding the reputations of international corporations, brands, celebrities and high-profile business people. The firm's track-record in [defamation](#), [privacy law](#) and copyright cases, as well as commercial litigation is second to none.

Defamation, privacy and copyright are at the heart of the firm's work, prompting The Independent newspaper to call Schillings a "spectacularly efficient media law firm".

Schillings clients include supermodel Naomi Campbell, seven times Tour de France winner Lance Armstrong, Harry Potter author JK Rowling, pharmaceuticals maker GlaxoSmithKline, leading investment bank Kaupthing, steel maker Arcelor Mittal, the Harrods Group and the London Stock Exchange.

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